#### PRESS KIT-

THE NUMBER ONE REASON READERS COME TO THE SALTYVIXENSTORIES.COM SITE IS TO OBTAIN NEW AND EXCITING WAYS TO SPICE UP THEIR RELATIONSHIP THROUGH ROMANTIC IDEAS AND

GIFTS. aty Vixen Stories & More bou

What is it about love that makes even the most sane person feel out of control? Why is it people seem to be pre-built with a desire and passion to be in love? Great philosophers have said love has the power to provide true happiness, and that love is the mechanism that makes the world turn. Whatever the underlying impulse to this drive or quest, one fact remains...love will always be a central part of our lives.

At <u>saltyvixenstories.com</u> it is our mission to help readers create and establish the most effortless relationships with their partners as possible. It is our goal to help couples improve their everyday life as a couple. This includes everything from handling chores to their sex life. We help readers learn the art of living together and being together. And, for readers who are not yet in a relationship, we help give them the tools to find their perfect love match from dating to breaking up.

"If you are in love then visiting <u>saltyvixenstories.com</u> is must for you. And if you are not in love then by visiting <u>saltyvixenstories.com</u>, you will definitely fall in love." -Anonymous

#### THE STORY BEHIND THE SITE

<u>saltyvixenstories.com</u> was "officially" launched May 2022. I started have been a published author for over 6 years and I write erotica & poetry. I began writing erotica after my divorce. When a divorce from any relationship happens (married or not), emotions are all over the place and for me to center my emotions was always through writing. It has been proven that most erotica writers either enjoy the art or they were in a bad relationship (abused, sexually assaulted or more).



I was sexually assaulted in England 18 June 2004, that was the first time I used the words "Vixen in a Salty Situation" and later, my marriage, was abusive. When I got out of it, I grew as a person. (the full personal story why I created Salty Vixen is located here). I turned Vixen in a Salty Situation into positive and thus I became Salty Vixen.

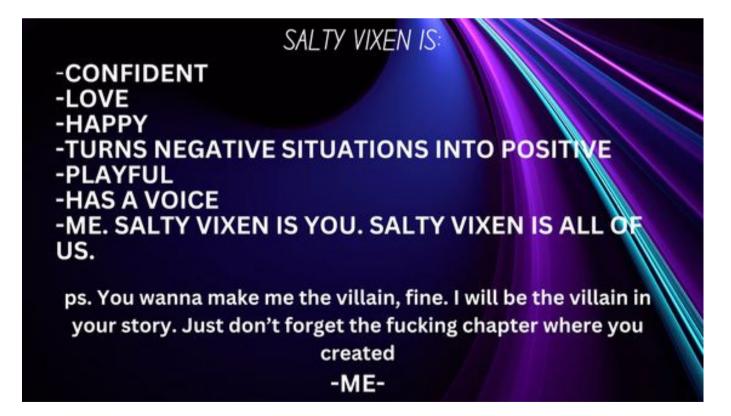
When I began dating, I used dating apps andI have had a lot of Red Flags. These Red Flags I talk about it on here, <u>saltyvixenstories.com</u> and also on my S-Spot with Salty Vixen Podcast. I wanted to create an awareness. Eventually my blog grew into what it is today " Salty Vixen Stories & More"

The main purpose of the site was to become a source of support and encouragement in the growing area of online relationships.

About Safty Vixen Stories & More

As time passed <u>saltyvixenstories.com</u> grew to be a mecca of all things romantic, not just online relationships. With the help and support of our readers, <u>saltyvixenstories.com</u> has now turned into one the most reliable sources for romantic inspiration and advice for relationships.





saltyvixenstories.com

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About Safty Vixen Stories & More

Readers find a mix of <u>saltyvixenstories.com</u> original content to help meet their relationship needs and the 'fun' stuff, the Loverotica (erotic stories-non audio) and Bedtime Stories with Salty Vixen (audio erotica). <u>saltyvixenstories.com</u> goal is a place to help save countless marriages, re-spark failed relationships, help singles find their way to love and has been a constant source of encouragement to millions of hopeless romantics.

I was asked if I will ever stop writing my 'loverotica' (non audio) stories my audio erotica as my site continues to grow? The answer is no. Magazines back in the 1990s and before always had 'erotica' stories published, along with love, sex & relationship advice. Sex is healthy. Sex stories are healthy. My site, is 'old school' and I want to keep it that way.

I will always keep this site free. There are no membership fees.

"Thanks so much for a great service. The last card I sent brought tears to my wife's eyes. Even after 28+ plus years of marriage. Thanks again and again." -Terry

"You may not believe it, but <u>saltyvixenstories.com</u> brought my marriage back to life! As you may know words are very important. Your site has the right help for guys like me, it has right words at the right time. Again Thank You!" -Amadou



PRESS KIT

About Safty Vixen Stories & More

Romance is alive and kicking! Today's generation of couples and singles are a new breed. Many have experienced love at its worse before ever leaving home, mostly through their parent's divorce or separation. This has spurred a new, stronger desire to make their own relationships work. Unfortunately, couples and singles are also faced with larger obstacles than previous generations.

Divorce rates continually rise, affairs seem to have become second nature and both social media & the Internet, while a new way to find love, can also be the most damaging to some relationships. Even with these love-traps, maybe even because of them, the pursuit of a true happily ever after has reached an all time high. One thing does remain true though; the state of romance is changing.

#### Long distance relationships are on the rise

LDR's are popular! And they continue to go on the rise. A source for encouragement, strength, support and new ideas to keep the romance alive through the many miles that may be separating them is now more important than ever.

#### Age gap romances are more widely acceptable

Public opinion towards relationships with older woman/younger men and visa versa are changing, and changing quickly. Whether it has to do with more celebrity May/December relationships, movies on the subject or just a general agreement, one fact remains: love has truly become ageless.



### Online dating at an all time new high

In a <u>saltyvixenstories.com</u> poll, 2,964 visitors were asked, "Have you ever fallen in love with someone you met online?" 78% answered yes! With the stigma of meeting someone online gone, dating Apps have consistently remained some of the highest traffic sites online. With so many online matches, the quest to keep these burning romances hot has grown enormously. In addition, solid and practical advice for finding Mr. or Miss Right among the ever growing sea of choices is more important than ever.

I have "S Spot with Salty Vixen" A podcast that is dedicated to Love, Sex & Relationships. I know that the digital dating world is not easy. We all have our stories to share, especially about the Red Flags that we constantly spread awareness.

PRESS KIT

Safy Vixen Stories & More

I also have "Bedtime Stories with Salty Vixen" - that is my personal erotic audio stories I do Monday-Friday (over 20K listeners!!) and I also have Loverotica - erotic stories I publish daily (non audio). I know erotica isn't for everyone but at the same time, sex and romance are talked about all the time. So many people write Erotica. Here are some famous authors:

- Fifty Shades of Grey by E L James.
- Bared to You by Sylvia Day.
- Outlander by Diana Gabaldon.
- Delta of Venus by Anais Nin.
- Bridgerton: The Duke and I by Julia Quinn.
- A Kingdom of Dreams by Judith McNaught.
- The Kiss Quotient by Helen Hoang.
- Follow Me Darkly by Helen Hardt.
- Salty Vixen (I added my name to the author list as I have been writing and publishing Erotica for over 6 years!)

I wanted to make a one-stop shop for everyone. Love, Sex & Relationships, recipes, DIY, Health & Fitness, Mind, Body & Soul, News & Entertainment and a whole lot more!



MEDIA KIT - CONTENT OVERVIEW

About Safty Vixen Stories & More

<u>saltyvixenstories.com</u>, THE online portal into all things romantic! Couples and singles the world over are looking for new ways to spice up their love life. <u>saltyvixenstories.com</u> does not disappoint! <u>saltyvixenstories.com</u> is a mix of old school with new school. With award-winning content spanning every relationship stage, it is easy to see why <u>saltyvixenstories.com</u> is continually ranked as the number one online destination for couples and romantic-minded individuals.

Get a close up look at a few of the most popular destinations on <u>saltyvixenstories.com</u>

#### Advice

At some point even the most romantic of individuals can use a little outside advice or viewpoints. <u>saltyvixenstories.com</u> dudelve into a range of relationship topics and how-to articles on S-Spot with Salty Vixen, both the Podcast and the "Dear Salty Vixen" Advice Column part of the site. <u>S-Spot with Salty Vixen</u>

<u>Dear Salty Vixen</u>

#### <u>Loverotica</u>

Literary lovers and romantics alike flock to this highly active area of the site. Within its walls our readers find our extensive library of erotica, love stories, love poetry, quotes and love letters! saltyvixenstories.com readers flourish with the opportunity to to show friends, family and loved ones their literary talents. Loverotica



#### Romance 101

Wish you were more romantic? <u>saltyvixenstories.com</u> readers do! Inside our romance channel they find everything they need to know to jump-start their romantic fire! Even our self-proclaimed romantics use this content mecca to find all the tools they'll ever need to make saying, "I love you!" even easier.

### Singles & Dating

<u>saltyvixenstories.com</u> readers learn how to conquer the dating game with our full coverage guide to being single! Inside they find great tips and advice on meeting their future mate, avoiding costly dating bloopers, and much more!

MEDIA KIT - CONTENT OVERVIEW

About Safly Vixen Stories & More

### **Couples & Married**

In this guide, couples find helpful and insightful advice on whether or not to live together, the best ways to handle conflicts, how to find more precious couple time and much more!

### Breakups & Divorced

Can a broken marriage lead a heart into a lifestyle that is more positive and self-fulfilling? We'd like to think so! The main aim of our divorced channel is to help our readers find their way back to a healthy self-image and to learn how to make better positive relationship choices in the future.

### <u>Holidays</u>

Dedicated to bringing romance to our readers 365 days a year! Not every holiday is as innately romantic as Valentine's Day. With our year round holiday guides, <u>saltyvixenstories.com</u> readers find there are still ways to make every holiday season a bit more romantic.

<u>Christmas Guide-2023</u> <u>Valentine's Day Guide 2024</u>



#### Love & Sex

When <u>saltyvixenstories.com</u> readers are ready to spice things up, they turn to our love and sex guide! Inside, our readers find ideas on how to increase their sex appeal and get in the mood. They can also receive sex advice, chat in our forums and much more!

<u>Bedroom Desires (sex tips)</u> <u>Lovemaking 101</u> <u>Passion Play</u>

There are a lot more topics, News & Entertainment, Mind, Body & Soul and a lot more! As this site continues to grow more topics will be made!

PRESS KIT- TESTIMONIALS

About Safty Vixen Stories & More

Making a difference in someone else's life is the driving force behind<u>saltyvixenstories.com</u>. Below is a very small sample of what visitors to <u>saltyvixenstories.com</u>. have said about how we have helped them improve their relationships.

<u>"saltyvixenstories.com.</u> has given me endless ideas to spice up my love life. My boyfriend and I live on opposite sides of the world. You have given us both ideas to bring us closer together, so a big thank you from both of us." -Julie, 34, UK

<u>"I want</u> to thank you for <u>saltyvixenstories.com.</u> I love visiting <u>saltyvixenstories.com.</u> I visit this web page everyday. It has so many wonderful poems, quotes, and ideas for me and my boyfriend. I tell everyone I know to visit this web page, and everyone has been very pleased and found something they loved. I hope this page continues to get wonderful results. Thanks for having a romantic, loving site! =)" -Anonymous Reader

I love <u>saltyvixenstories.com's</u> loverotica & her Bedtime Stories with Salty Vixen. I am always looking for something spicy to read. This site has everything. Love! Love! Love - Jean, 48, London,Ontario, Canada

"<u>saltyvixenstories.com</u>. has helped open my mind to all the different ways that I can please my fiancé. It has brought me closer to him actually. I just thank you for having such a wonderful, informative site." -Bonnie, 39, Louisiana

"Even when the day is hectic, <u>saltyvixenstories.com</u>. helps me take a moment to reaffirm my love for my partner. It helps me find the right thoughts at the right time." -Doc, 52, California



"I am in love with this website. It has helped me and my boyfriend to remain passionate with each other. The advice has saved our relationship. We have been dating now for 5 years and so we've been through our ups and downs. I just wanted you to know that you are a blessing to me each and everyday!" -Tamira

"My partner now finds me more romantic than before. Her comment, 'I never knew you were so romantic like this! I love you!' Thank you!" -Shynna, Nigeria

PRESS KIT- TESTIMONIALS

About Safly Vixen Stories & More

"Love is the best medicine for human kind. The thought/ideas/suggestions/counseling/and plain 'ole soothing is what I get from <u>saltyvixenstories.com.</u>- particularly the counseling. Keep it coming! Lots of inspiring relationship ideas come about as a result of you. Thank you. I've been through at least 3 relationships with your help. I think I've found the right one this time." -Anonymous Reader

"I want to thank you for the romantic questions for engaged couples. I printed out the questions and my fiancé and I sat down and read them. They were great topic starters, and sometimes the stories were just too funny! Those questions brought us together because there were things that we didn't know about each other." -Edie, 22, Virginia

"GREAT SITE! Whenever I have troubles in my relationships, want to spruce things up or even just to do something special for my boyfriend, I always turn to you guys for advice! Thanks for the great site!" -Robin

"Sometimes I run out of ideas<u>; saltyvixenstories.com.</u> is like a giant network of romantics. " -Anonymous Reader

